

ALBANY MUSEUM OF ART
DOWNTOWN MURAL PROJECT

The Albany Museum of Art is moving to a new home in downtown Albany. You have the opportunity to create an original mural that will temporarily cover a portion of our future home on West Broad Avenue. The mural will serve to raise awareness about the relocation project, and to enhance the appearance of the site pending the relocation of the AMA.

BACKGROUND: Pre-construction work at the future site of the Albany Museum of Art included the demolition of an adjacent building. The result of that necessary step is two walls have areas of exposed cinderblock. This project will result in that cinderblock being covered with a vibrant image that will bring positive attention to the AMA's move downtown. The mural is intended to remain in place until construction work occurs in the mural area. The future site is expected to open by 2025.

OPPORTUNITY: This opportunity is open to any artist who is age 18 or older in any discipline. Materials must be suitable for a two-dimensional artwork that can endure outdoor weather conditions.

DIMENSIONS FOR MURAL: Area 1: 73'8" x 17'4"; Area 2: 40'4" x 27'4"; Area 3: 53'4" x 27'4". Total size: 3,835 square feet.

(SEE IMAGES AT END OF THIS PDF)

DEADLINE: To be considered, a submission must be received by **noon (EDT) on December 3, 2021.**

NOTIFICATION: The winning artist will be notified by **noon (EDT) on December 17, 2021.**

TIMEFRAME: Work on the mural may begin as soon as an artist is selected and an agreement between the AMA and the artist is signed. It must be completed by **March 12, 2022.**

FUNDING: The selected artist/artist team will be compensated a total amount not to exceed **\$5,000**, which includes the artist fee, installation and material costs. Artists from outside the South Georgia area should note that the AMA does not offer travel arrangements or accommodation reimbursement beyond this artist fee.

SUBMISSION GUIDELINES

- Image size should be between 768 pixels and 1200 pixels on the longest side, with a dpi of 72 to 100, in jpg format.
- The mural must fit the size of the spaces on the future AMA site. (A PDF of photos and schematics of the work area will be provided to the artist.)
- The jpg file name must follow this format: artist's first name, artist's last name, name of work. (Example: Janice_Smith_Evening-Sunset).
- Only one image of the artist's concept may be submitted for consideration; it must be new, original work.
- The artwork may not contain any content that infringes upon or may infringe upon third-party rights, including, but not limited to, copyright, name, trademark, logo, or proprietary right of any person living or deceased. It also may not reference commercial/corporate advertising.
- The artwork must reflect the AMA mission of bringing the art of the World to the South, and the art of the South to the World.

- The AMA's new logo, adopted in 2021, must be incorporated in the design. The logo does not have to be dominant, but should be prominent so that it is easily seen by passers-by. (IMAGE OF LOGO IS AT END OF THIS PDF. PLEASE DO NOT SHARE THIS IMAGE.)
- In the entry email, the artist must include: an artist statement; curricula vitae; narrative explanation of the concept for the proposed mural; a jpg image of the artist's concept, and **five jpg images** of previous mural work.
- The artist should note a preferred method of notification.
- By entering this contest, the artist agrees to the **Release** detailed at the end of this document.
- The artist's submission must be received at entries@albanymuseum.com by **noon (EDT) on December 3, 2021**. The AMA is not responsible for entries that are not received.
- The AMA will endeavor to confirm receipt of each submission by response email. In the event an artist has submitted an entry but has not received confirmation, the artist may call **229.439.8400** before **4 pm EDT on December 3, 2021** to confirm.

SELECTION CONSIDERATIONS

- The artist's body of work must reflect artistic excellence, innovation and originality;
- The artist must have the ability to meet project deadlines and perform work in a timely and professional manner;
- The artist agrees to participate in publicity and news coverage related to the mural, specifically interviews, audio recordings, photography and videography scheduled and/or arranged by the Marketing Department of the Albany Museum of Art.
- The decisions of the jurors are final in respect to all matters related to this call for submissions;
- Insurance is not available through the Albany Museum of Art.

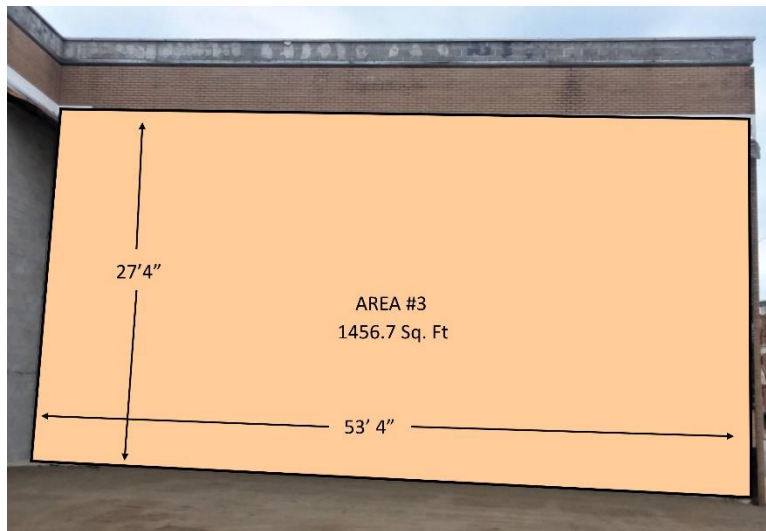
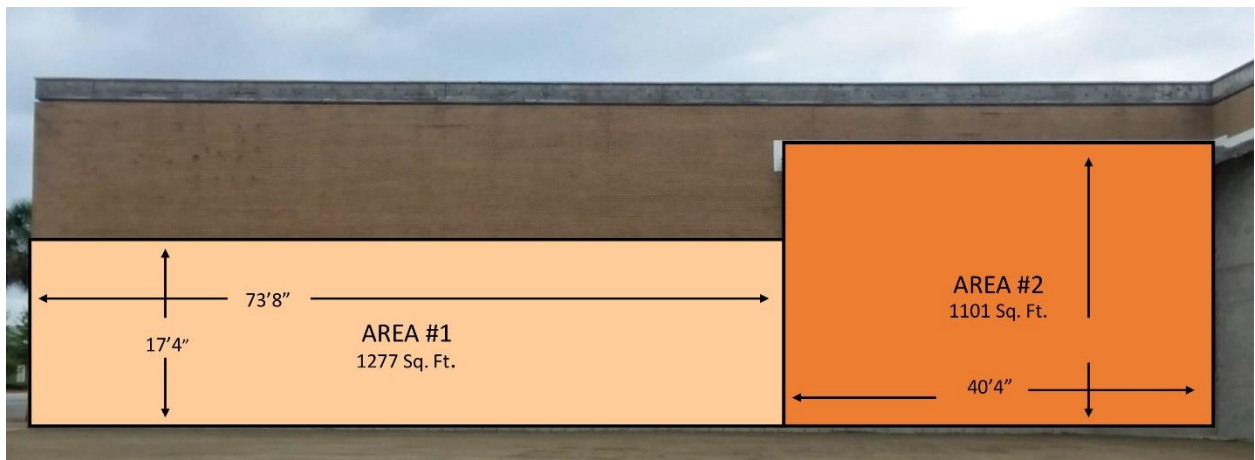
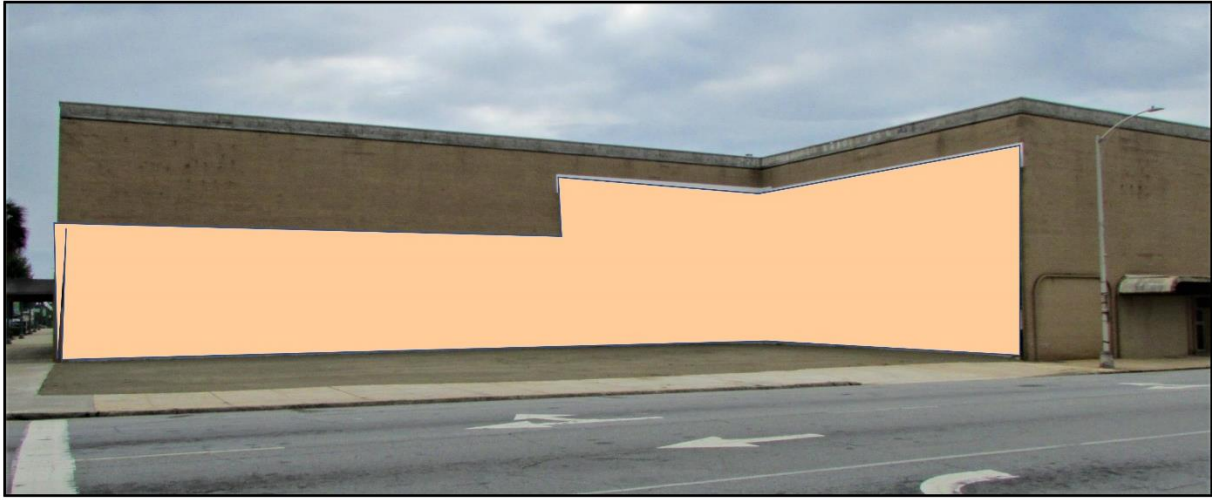
ARTIST RELEASE

By entering the Contest, you hereby grant the Albany Museum of Art, its affiliates, subsidiaries, assigns, licensees, and legal representatives the unrestricted, absolute, perpetual, worldwide right (but not the obligation) and license to use, copy, modify, edit, create derivative works from, display, transmit, perform, distribute, publish, exhibit and otherwise use the submitted Entry, if applicable, in any and all media or form of communication, whether now existing or hereafter developed, including on the Contest and Albany Museum of Art's Websites/websites or those websites acting with Albany Museum of Art's authority, all for the purpose of operating and publicizing the Contest without any fee or compensation (other than the Prize stated above). Entrants waive any right to royalties or other compensation arising from or related to the Design usage and use of the Entries. By entering, entrants acknowledge Sponsor's right to crop, splice, treat and edit the Entries at its sole discretion and waive the right to inspect or approve the finished product, now and in the future, whether that use is known or unknown to entrant. The Albany Museum of Art reserves the right to discontinue the use of the Entries without notice to the entrant. You represent and warrant that: (i) all rights to the Entry belong to you and does not and shall not infringe on any copyright or any other third party right nor violate any applicable law or regulation, (ii) you have the right to grant any and all necessary rights and licenses provided herein, including without limitation, all necessary copyright and other related rights to the Entry, free and clear of all claims and encumbrances, without violating the rights of any person or entity, including any right to privacy or publicity, (iii) you hereby hold the Albany Museum of Art harmless from and against

any claim arising from use of the Entry and you waive any right to inspect or approve Design usage or uses of the Entry or to be compensated for any such uses. Participating in the Contest constitutes permission to the Albany Museum of Art and its agencies to use entrants' names, voice, likeness, age, city, state and/or image and Entry for purposes of advertising and trade without further compensation, unless prohibited by law. By participating in the Contest, you agree that the Contest Entities, their respective parent, subsidiaries, affiliated companies, agents, retailers, advertising and promotion agencies and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents (collectively, the "Released Parties"), will have no liability whatsoever for, and will be held harmless by you for, any liability for any bodily injury, loss or damages of any kind to persons, including death, and property, due in whole or in part, directly or indirectly, from Entry creation, Design usage, the acceptance, possession, use or misuse of the prize, if applicable, or participation in this Contest or participation in any Contest related activity. You hereby waive all rights and release each of the Released Parties from any claim or cause of action, whether now known or unknown, of any kind, including but not limited to defamation, invasion of right to privacy, publicity or personality or any similar matter, relating to the Contest, the operation thereof, or any Entry, or based upon or relating to the use and exploitation of the Entries as contemplated herein, or use in composite form, either intentionally or otherwise. You hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

You hereby agree to indemnify, defend and hold harmless the Albany Museum of Art and each of its respective direct or indirect, partners, members, affiliates, principals, directors, officers, stockholders, employees, contractors, licensees, servants, representatives and agents from and against any and all losses, liabilities, damages, costs and expenses (including, but not limited to, reasonable attorneys' fees and disbursements as they are incurred), for any bodily injury (including death) or property damage caused by, arising out of, or happening, any act, failure to act, error or omission, negligence, breach of duty, willful misconduct or other fault, in connection with the Contest.

THE MURAL SPACE



THE LOGO

ALBANY MUSEUM OF ART

