

**October 21, 2017**

**10am-2pm**

### **What is a TOUCH A TRUCK EVENT?**

This unique event is every child's dream play date! Imagine their excitement when turned loose to explore - hands on - their favorite fire and rescue vehicles, big rigs, bulldozers and farm equipment. With your help, children will explore vehicles of all types – public service, emergency, utility, construction, transportation, delivery and just plain cool – all in one place. They'll be able to climb on, sit in and touch the vehicles and ask questions about all their equipment in this **safe, supervised ultra-family-friendly environment**. Accompanying personnel will teach children – and parents – about the equipment displayed and how these machines help us and our community! Because we want every child and family to be able to experience this awesome opportunity, **we will no longer charge admission for our Touch A Truck event!** We welcome all of Southwest Georgia and beyond to participate in this community building activity.

### **WAYS TO HELP WITH THIS EVENT:**

- **Sponsorship Opportunities**

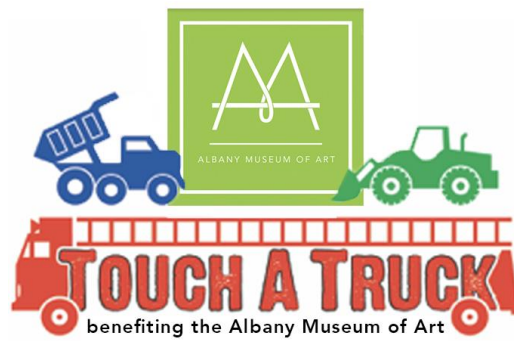
We are looking for area businesses to help sponsor this successful event! If you are interested in sponsoring, please see our enclosed sponsorship levels and the many ways we can help promote your business. It's a win-win! Your sponsorship includes a vehicle registration if your company has a unique vehicle that you would like to share with the community!

- **Volunteer**

If you or any of your company employees would like to volunteer on the day of the event, please contact Savannah Hughes at [savannah.hughes@albanymuseum.com](mailto:savannah.hughes@albanymuseum.com) for more details!

- **Why Sponsor Touch A Truck?**

Touch A Truck is a unique Southwest Georgia event showcasing all types of vehicles for children to explore and is being promoted to every family in the region. Last year's event boasted more than 1,000 community members in attendance. With growing attendance every year for this much-anticipated day, the event promises great exposure for your business to area families. Additionally, all proceeds raised will go towards AMAzing Space, the children's educational area, at the museum. We look forward to your participation in this year's Touch A Truck!



## Touch A Truck Sponsorship Opportunities

### Big Rig Presenting Sponsor

**\$5,000**

- Unlimited vehicle registration reservations (space is limited)
- Sponsor Mentioned in all Radio and TV Advertising
- Guest Spot in all TV Appearances
- Business Ad in Museum's Quarterly Magazine
- Logo/Sponsor name on Event Posters/Signage
- Complimentary Weekday Auditorium Rental
- Acknowledgment as Presenting Sponsor Day of Event
- Logo or Banner Displayed at the Event
- Sponsor Booth to Showcase Business/Sell
- Sponsor Name on all Marketing/PR Materials
- Sponsor Name on all Event Press Releases
- Sponsor Name/Logo on Website (for one year)
- Sponsor Name/Logo (Prominent) on Event T-Shirts
- Sponsor Name on Thank You Ad

### Heavy Duty Sponsor

**\$2,500**

- Up to 5 vehicle registration reservations (space is limited)
- Logo/Sponsor Name on Event Posters/Signage
- Business Ad in Museum's Quarterly Magazine
- Acknowledgment as Sponsor Day of Event
- Logo or Banner Displayed at the Event
- Sponsor Booth to Showcase Business/Sell
- Sponsor Name on all Marketing/PR Materials
- Sponsor Name on Event Press Releases
- Sponsor Name/Logo on Website (for one year)
- Sponsor Name/Logo (Prominent) on Event T-Shirts
- Sponsor Name on Thank You Ad

## **Steam Rolling Sponsor**

**\$1,000**

- Up to 4 vehicle registration reservations
- Logo or Banner Displayed at Event
- Sponsor Booth to Showcase Business/Sell
- Sponsor Name on Marketing/PR Materials
- Sponsor Name in Museum's Quarterly Magazine
- Sponsor Name on Event Press Releases
- Sponsor Name/Logo on Website (for one year)
- Sponsor Name/Logo on Event T-Shirts
- Sponsor Name on Thank You Ad

## **Tough Trucking Sponsor**

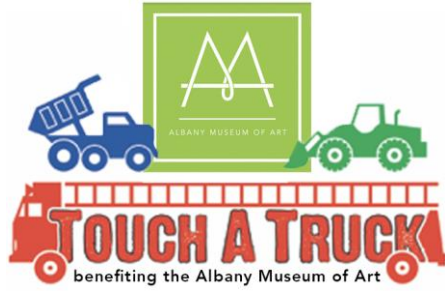
**\$500**

- Two vehicle registration reservations (\$100 per additional truck)
- Sponsor Name on Event Press Releases
- Sponsor Name/Logo on Website (for one year)
- Sponsor Name in Museum's Quarterly Magazine
- Sponsor Name/Logo on Event T-Shirts
- Sponsor Name on Thank You Ad

## **Handy Helper Sponsor**

**\$250**

- One vehicle registration reservation (\$100 per additional truck)
- Sponsor Name on Event T-Shirts
- Sponsor Name on Thank You Ad
- Sponsor Name in Museum's Quarterly Magazine



## VEHICLE REGISTRATION & COMMITMENT FORM

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Type of Vehicle: \_\_\_\_\_ Size of Vehicle \_\_\_\_\_

Will you allow pictures of the vehicle? Yes\_\_\_\_ No\_\_\_\_

Will you allow participants inside your vehicle? Yes\_\_\_\_ No\_\_\_\_

Do you have any special requests or needs for parking your vehicle?

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Name of individuals staffing the vehicle during the event: \_\_\_\_\_ # \_\_\_\_\_

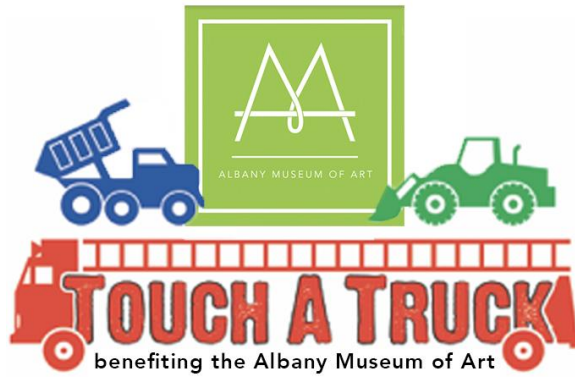
\*Vehicle set up times will be the afternoon of Friday, October 20, 2017 and the early morning of Saturday, October 21, 2017. You will be contacted by a TOUCH A TRUCK committee member to schedule your delivery time. If they should contact someone other than the two numbers listed above, please provide contact and number here:

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Guidelines: *Please abide by these guidelines for the safety of our participants*

- 1) Vehicle must be attended at all times by representative. This representative should participate fully in this event, interacting with attendees in a professional manner.
- 2) To ensure safety of participants, vehicles must not be removed once event starts.
- 3) The Albany Museum of Art is not responsible for any vehicles or contents.
- 4) Free giveaways are welcomed and encouraged but not required.
- 5) Please be punctual at all times including set up, take down, shift relief etc.
- 6) Please strive to be courteous with all associated with this event, whether staff, volunteer, other vendors or attendees.
- 7) Please be moderate in clothing and language. Remember this is a family event and there will be many children in attendance. Please identify your staff through a uniform if your business has one.
- 8) Absolutely NO alcohol, smoking, non-prescription drugs, weapons or animals (other than service animals) are permitted during the Touch A Truck event at any time.
- 9) Please keep your area neat and free of garbage.
- 10) Have fun and please know how much we appreciate your time and equipment. It's amazing what happens when people band together for a worthy cause. Thank you for your consideration, and we hope to have you join us!

If you agree to the guidelines above, please sign here: \_\_\_\_\_



Print

Name: \_\_\_\_\_

## SPONSORSHIP & IN-KIND DONATION FORM

Donor/Sponsor/Company Name (as it should appear in print and in event program):

\_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Select Your Tier of Support:

- \$5,000 Big Rig Presenting Sponsor
- \$2,500 Heavy Duty Sponsor
- \$1,000 Steam Rolling Sponsor
- \$500 Tough Truckin' Sponsor
- \$250 Handy Helper Sponsor

Payment Information (please check one):

\_\_\_\_\_ Check (enclosed)

\_\_\_\_\_ Credit Card or Cash (please call the museum (229) 439-8400)

In-Kind Donation Info:

Item Description: \_\_\_\_\_ Retail Value \$ \_\_\_\_\_

Sponsorships are flexible and customizable. Touch A Truck is happy to work with you to create the best recognition of your company at any level of support. To discuss further, contact Savannah Hughes at the Albany Museum of Art: [savannah.hughes@albanymuseum.com](mailto:savannah.hughes@albanymuseum.com) or (229) 439-8400